

VISION

A PUBLICATION FOR THE FRIENDS OF MEMORIAL HERMANN



“Rhapsody in Pink” Luncheon

Kendra Scott, famed jewelry designer to the stars and household name to fashionable women around the world, was the guest speaker at the 5th Annual *Razzle Dazzle “Rhapsody in Pink”* Luncheon, a Memorial Hermann Foundation breast cancer awareness event. A small business owner who built her empire based on founding philosophies of “Family, Fashion, & Philanthropy,” Kendra is committed to the Memorial Hermann vision



of advancing women’s health. At the event, Kendra recognized the group for committing to their mission, “Thank you for your love, your time, and your support for an organization like



Memorial Hermann.” “Rhapsody in Pink” raised more than \$270,000 to benefit the Bobetta C. Lindig Breast Center at Memorial Hermann Memorial City.

1. Event co-chairs Grace Kim, Sandy Barrett, Jo Lynn Falgout
2. Honoree Donna Vallone
3. Kendra Scott with Shelby Hodge

At Memorial Hermann, our 22,000 employees and our 5,500 affiliated medical staff physicians share a commitment to develop a high-reliability culture that fosters and supports patient safety as a core value. We continuously work to improve upon the quality and safety of the care we deliver. I am proud our efforts are being recognized on a national level.

Memorial Hermann-Texas Medical Center (TMC) recently received the prestigious 2014 Universal Health Care (UHC) Quality Leadership Award, declaring MHTMC as one of the best academic medical centers in the country. To determine the Quality Leadership Award winners, UHC completes an extensive, unique evaluation process that ranks member organizations' performance in six key domains: patient mortality, effectiveness, safety, equity, patient centeredness, and efficiency. Memorial Hermann was one of only 12 member hospitals across the country chosen to hold this distinction.



Memorial Hermann-TMC also received one of the highest levels of recognition - Magnet® recognition for excellence in nursing services by the American Nurses Credentialing Center's (ANCC) Magnet Recognition Program®. The Magnet Recognition Program recognizes health care organizations that demonstrate excellence in nursing practice and adherence to national standards for the organization and delivery of nursing services. To become Magnet recognized, hospitals undergo a rigorous evaluation that includes extensive interviews and review of nursing services. For patients, the Magnet name helps them identify hospitals where they can find a satisfied nursing staff and expect to receive a higher level of care. In fact, studies show Magnet-recognized hospitals have higher patient satisfaction and better quality outcomes.

It takes a dedicated and talented staff to uphold Memorial Hermann's commitment to patient care excellence. I am pleased to announce that our employees have ranked Memorial Hermann as one of the city's "Best Places to Work" 10 years in a row. This recognition shows that when an organization places an emphasis on its people, wonderful outcomes can happen.

Thank you for your continued friendship and support this past year. Your role allows our hospital to continue to serve the Houston community with excellent care.

Sincerely,

A handwritten signature in black ink that reads "Dan Wolterman". The signature is fluid and cursive.

Dan Wolterman
President & CEO
Memorial Hermann Health System

UPCOMING EVENTS

FEBRUARY 2015

Heroes in Health

Reception Highlighting
Children's Memorial
Hermann Hospital
Physicians

Monday, February 16, 2015

Hotel Granduca

Contact: Alicia Kuhn

713-242-4451



MARCH 2015

Heroes in Health

2nd Sporting Clay Shoot

Monday, March 2, 2015

Greater Houston

Gun Club

Contact: Alicia Kuhn

713-242-4451

APRIL 2015

Circle of Life Gala

Saturday,
April 11, 2015

Chairs: Leslie Alexander
and The Houston Rockets

Honoring: Leticia and Steve
Trauber

Benefiting:

Memorial Hermann
Orthopaedics and Sports
Medicine Programs

Contact: Cathleen Fishel

713-242-4450



Investing in Advancing Health Employee Campaign

“We make a living by what we get, but we make a life by what we give.”
—WINSTON CHURCHILL

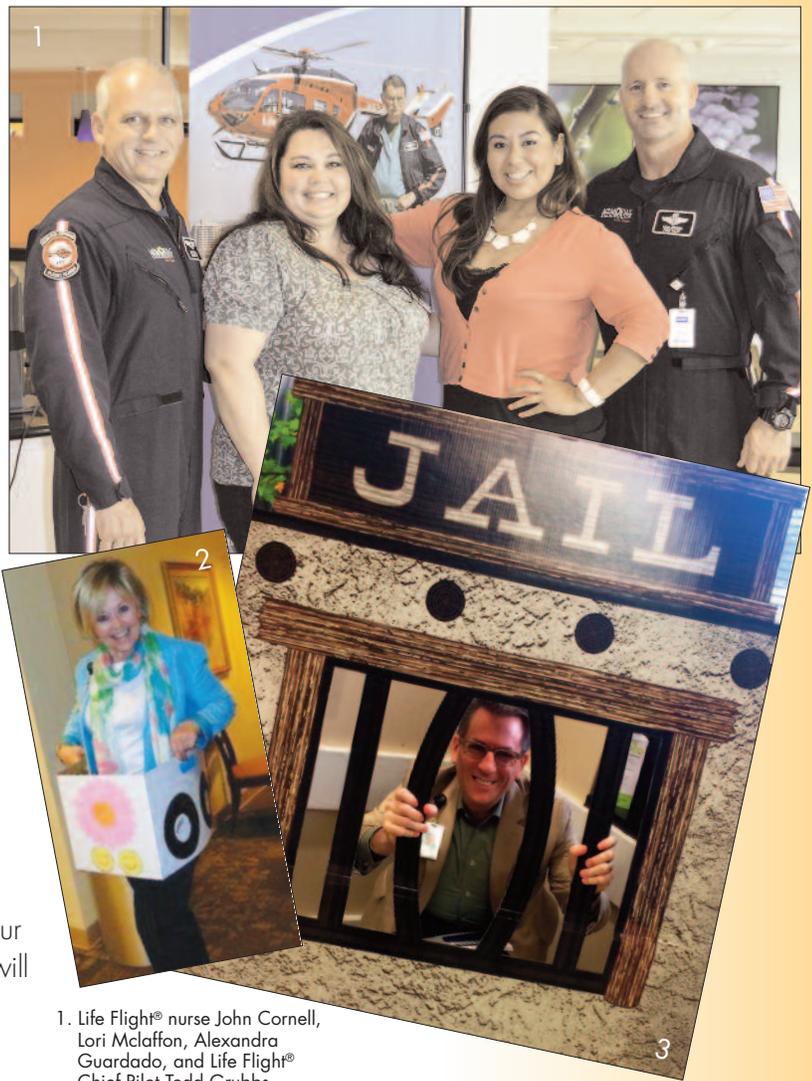
This year, Memorial Hermann employees were in the giving spirit and made *Investing in Advancing Health*, the Memorial Hermann Employee Campaign, the most successful campaign to date. Since its 2006 inception, the Employee Campaign has raised more than \$5.5M to support Memorial Hermann programs and services. Memorial Hermann employees contributed a record-breaking \$780,790 to this year's campaign and surpassed last year's totals by 32.7%.

After careful planning, a team at each facility designated one priority area to support. These key System-wide initiatives included Memorial Hermann Life Flight®, capital improvements at TIRR Memorial Hermann, the Partners in Caring Employee Assistance Fund and Medical Missions.

Memorial Hermann System Services group supported Memorial Hermann Life Flight and its efforts to implement GPS-based Instrument Flight Rule (IFR) procedures. Due to unpredictable weather throughout Greater Houston, Life Flight is sometimes unable to respond to traumatic events when low cloud ceilings and poor visibility are present. To help those in a crisis regardless of weather conditions, Memorial Hermann is now approved by the FAA to conduct IFR operations, which are made possible through GPS-based, Special Helicopter IFR approaches and departures. These GPS procedures are proprietary to Life Flight and expedite safe arrivals and departures. Through our Memorial Hermann employee support, funds raised will help ensure Life Flight will be there during a person's greatest time of need.

Employee participation in *Investing in Advancing Health* has a significant impact on the quality of

healthcare we deliver at our hospitals. “We are grateful to our employees for their hard work and dedication to further help our patients, our fellow colleagues, and our Houston community,” said Ileana Treviño, CEO Memorial Hermann Foundation.



1. Life Flight® nurse John Cornell, Lori McClaffon, Alexandra Guardado, and Life Flight® Chief Pilot Todd Grubbs.
2. Family program manager, Bonnie Steele
3. Carl Josehart, CEO TIRR Memorial Hermann



Razzle Dazzle "Rhapsody in Pink," chaired by Sandy Barrett, Jo Lynn Falgout, and Grace Kim, was held on Thursday, October 2, 2014 at The Westin Houston Memorial City. More than 500 attendees enjoyed pink champagne while shopping at boutiques by Kendra Scott, Arloom, Brighton, Chocolate Pizazz, Presmer, Salon 1221, and Smocked Frock. *CultureMap's* Shelby Hodge served as emcee for the event, which honored seven-year breast cancer survivor, inaugural Razzle Dazzle co-chair, and dedicated Memorial Hermann supporter Donna Vallone. The luncheon included remarks by Vallone, a testimonial by 31-year-old breast cancer survivor Caroline Brown, and tours and screenings at the Bobetta C. Lindig Breast Center following the event.



"It is inspiring to see so many friends, family members, caretakers and survivors here with us today," said Donna Vallone. "A cure for breast cancer is imminent, and I am thankful for Memorial Hermann honoring me and allowing me to be a part of this incredible event for such a remarkable cause."

Since its inception in 2010, *Razzle Dazzle* has generated more than \$1,270,000 to support breast cancer patients and their families receiving care at the Bobetta C. Lindig Breast Center. A comprehensive breast health facility with a full range of advanced screening and diagnostic services, the Memorial Hermann facility provides women comprehensive, concierge services in one location. One of the innovative measures incorporated into the Breast Center as a result of the success of the luncheon is tomosynthesis 3D mammogram technology. Thanks to funds raised at *Razzle Dazzle*, Memorial Hermann is equipped with the latest breast imaging technology to detect the earliest stages of breast cancer.

"Five years ago, a group of women passionate about breast cancer awareness created this fabulous event," stated Ileana Treviño, CEO of the Memorial Hermann Foundation. "The luncheon is now a signature Houston event to support comprehensive breast cancer services."

Supporters Razzle Dazzled in pink included Diane Lokey Farb, Philamena Baird, Karen Love, Mary Eads, Bobetta Lindig, Ann Cazalot, Soraya McClelland, Karen and Roland Garcia, Susan Krohn Sarofim and Kelly Krohn, Lori Sarofim, Leisa Holland-Nelson, Alice Mosing, Martha Adger, Tony Vallone, Alina Garcia, Dr. Kelli Cohen Fein, and Dr. Yvonne Cormier. Special guests attending the event included Bobetta C. Lindig Breast Center patients and survivors.



1. Sandy Barrett, Grace Kim, Lori Wolterman, keynote speaker Kendra Scott, Jo Lynn Falgout, Honoree Donna Vallone, Ileana Treviño
2. Guest speaker Caroline Brown hugs her mother, Mary Jeanne Stouffer
3. Joni Ballis



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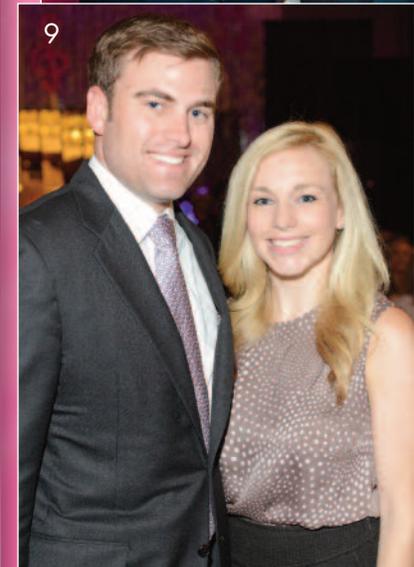
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4. Alina Garcia, Soraya McClelland,
Sandy Barrett and Philamena Baird

5. Misty Segura and Abbie Sprague
6. Christine Tabrizi and Debbie Pakzaban
7. Paul Stouffer, Sr., Nelson Payne and Will Brown
8. Susan D. Sarofim, Dr. Yvonne Cormier,
Dan and Lori Wolterman, Melinda Genitempo,
and Lora Clemmons

9. Jason and Stacy Johnson
10. Melissa Preston and Carrie Hyman
11. Rudy Avelar, Arlene Hoffman and
Carol Linn
12. Donna and Tony Vallone

Dr. Lowe Honored by the Aspen Community



Memorial Hermann board member Murry Bowden and wife, Polly, graciously hosted a reception at their beautiful Aspen, CO home to spotlight Memorial Hermann's orthopaedic and sports medicine programs under the leadership of Dr. Walter R. Lowe. The crowd included more than 80 Houstonians vacationing in Aspen.

Representing owner Leslie Alexander and the Houston Rockets were Houston Rockets CEO, Tad Brown, Team Trainer and Vice President of Basketball Operations, Keith Jones, players Dwight Howard and Patrick Beverley and Rockets greats and NBA Hall of Famers Hakeem Olajuwon and Clyde Drexler. The event highlighted Memorial Hermann's commitment to provide comprehensive orthopaedic and sports medicine treatments for people of all ages and abilities.

Houston Rockets CEO Tad Brown praised both Memorial Hermann and Dr. Lowe at the event, sharing "Mr. Alexander and the Houston Rockets are proud of the long standing relationship with Memorial Hermann." Brown thanked Memorial Hermann and Dr. Lowe for the outstanding clinical care they provide to the team and the organization.

Brown announced that Rockets owner, Leslie Alexander, and the team will serve as chairmen for Memorial Hermann's 2015 *Circle of Life Gala*, which will honor Leticia and Steve Trauber and benefit Memorial Hermann's Orthopaedics and Sports Medicine programs. The Rockets initiated the fundraising effort by committing \$300,000 toward the gala. The gala will be held on Saturday, April 11, 2015 at Hilton Americas Hotel in downtown Houston.

1. Rockets with Memorial Hermann physicians, Dan and Lori Wolterman, Polly and Murry Bowden
2. Clyde Drexler
3. Dr. Steve Flores, Dr. Walter Lowe, Dan Wolterman, Dr. Chip Routt
4. Sheryl Bech
5. Patrick Beverley and Murry Bowden
6. Dwight Howard, Lilly Morgan and Patrick Beverley
7. Dwight Howard, Dr. Walter Lowe and wife Dawn, and Patrick Beverley
8. Gerald Hines and Murry Bowden
9. Dwight Howard, Steve Trauber, and Patrick Beverley
10. Hakeem Olajuwon, Judy Allen and Jim Smith

TO LEARN MORE ABOUT DR. LOWE AND THE MEMORIAL HERMANN ORTHO

Kara and Ray Childress Host Reception for Dr. Walter R. Lowe

Among a crowd of more than 60 guests, former Houston Oiler, Ray Childress, and wife Kara, opened their Tanglewood home to spotlight Dr. Walter Lowe and the Memorial Hermann orthopaedic and sports medicine programs. A leader in providing the tools and treatment for athletes to succeed, the Memorial Hermann orthopaedics and sports medicine programs offer patients convenient, expert care throughout the Greater Houston area. Memorial Hermann's affiliated experts work with people of all ages and abilities to develop individualized and comprehensive treatment programs to help patients return quickly to their favorite activities and sports.

Guests enjoyed cocktails and light bites as Dan Wolterman, President & CEO of Memorial Hermann Health System, shared the impact of Dr. Lowe's leadership at Memorial Hermann. "Dr. Lowe's extensive knowledge and leadership has led to the development of a nationally renowned orthopaedics and sports medicine program in Houston and has catapulted our health system forward. Through his leadership, we have grown our orthopaedic surgeon roster from nine surgeons in 2009 to 80 surgeons practicing at 22 locations throughout Houston this fall (2014)."

Wolterman also stressed the importance that Dr. Lowe's team brings to Memorial Hermann-Texas Medical Center's Level I Trauma Center. Lowe's team of orthopaedic trauma specialists play a crucial role in the Hospital's ability to treat critically injured patients and return them back to health.

Dr. Lowe, Medical Director of Memorial Hermann's IRONMAN Sports Medicine Institute and Professor and Chairman of the Department of Orthopaedic Surgery at UTHHealth Medical School, is also the official Head Team Physician and preferred orthopaedic surgeon for the Houston Rockets, The University of Houston Cougars, and the Houston Texans. Lowe shared his vision for the future of orthopaedics at Memorial Hermann highlighting advances in not only orthopaedic trauma, but also joint replacement and sports medicine. "Our overall goal is simple - we will be the national leader in research, physician training and clinical outcomes. We will provide unrivaled access to care and deliver exceptional patient experiences in a sustainable and efficient manner."



1. Dr. Lowe with Ray and Kara Childress
2. Bo Hopson with Lindsay Holstead
3. Jay Zeidman and Chuck Stokes
4. Dr. Walt Lowe and Dawn Lowe with Jennifer and David Ducote
5. Lucinda and Javier Loya
6. Mark Nini with Anne Amante
7. Susan D. Sarofim, Dr. Walt Lowe and Ileana Treviño
8. Philamena Baird with Ray Childress
9. Ray and Kara Childress with Susan and Michael Plank

Memorial Hermann Texas Trauma Institute: Did You Know?

The Memorial Hermann Texas Trauma Institute (TTI) is built on a foundation of a long-term collaboration between the Memorial Hermann-Texas Medical Center and The University of Texas Health Science Center (UTHealth) Medical School.

Designated a Level I Trauma Center for both adult and pediatric patients in Houston and surrounding areas, as well as the only verified Burn Center in the city, the Institute brings together a world-class team of clinicians, researchers and educators armed with the latest in research and technology to deliver comprehensive, life-saving services to the residents of the Gulf Coast region.

TEXAS TRAUMA INSTITUTE FACTS AND FIGURES

24%	The rate mortality has been decreased by the Texas Trauma Institute from 2007-2014
5,072	The average number of trauma cases seen per year at Memorial Hermann – TMC*
1,187	The average number of pediatric trauma cases seen per year at Memorial Hermann – TMC*
10,361	The average number of total trauma cases seen per year (across entire Memorial Hermann system)



SCOPE OF SERVICES

The Texas Trauma Institute provides high-quality care to both adult and pediatric patients and offers a full spectrum of services, including:

- Trauma surgery
- Trauma and neurocritical care
- Orthopaedic surgery
- Emergency general surgery
- Emergency medicine
- Neurology and neurosurgery
- Oral maxillofacial, plastic and ENT surgery
- Hand surgery and plastic reconstructive surgery
- Burn care
- Transfusion medicine
- Physical medicine and rehabilitation
- OB/GYN
- Urology
- Ophthalmology
- Heart and vascular
- Anesthesia

MOST COMMON TYPES OF TRAUMA CASES SEEN AT MEMORIAL HERMANN-TMC:

Adult (ages 16 and older)

- Motor Vehicle Accidents
- Falls
- Assault
- Motorcycle Accidents
- Burns

Pediatric (ages 15 and younger)

- Falls
- Motor Vehicle Accidents
- Burns
- Sports Injuries
- Auto Pedestrian Accidents

LIFE FLIGHT FACTS AND FIGURES

1,932,000 miles	The number of miles Life Flight has flown since 1976. That equates to eight missions, to and from, the moon.
140,000 flights	The number of flights flown since Life Flights inaugural flight in 1976
3,000 missions	The number of adult and pediatric missions flown each year
650 units	The number of in-flight units of blood products administered to patients since the practice began in 2011.
150 miles	The total mile radius Life Flight operates, with most locations within 45-mile radius of Houston are accessible in less than 15 minutes

*This data was requested from the Memorial Hermann Hospital - TMC & Children's Memorial Hermann Hospital Trauma Registry Database from 2014. The trauma diagnoses were classified by the E Code Matrix for Mortality and Morbidity Data (E800 – E959.9; excluding adverse effects E930 – E947.9). (This does not include patients that were discharged from the ED)

FOR MORE INFORMATION ON THE TEXAS TRAUMA INSTITUTE

Memorial Hermann Life Flight® Now Conducting Flights Under Inclement Weather

Memorial Hermann Life Flight, the only hospital-based air ambulance serving Houston and surrounding communities, has added yet another groundbreaking innovation to its already long list of “firsts,” becoming the first air-ambulance program in Southeast Texas to be granted authority to conduct flights under instrument flight rules (IFR) by the Federal Aviation Authority (FAA). This new capability allows Life Flight crews to utilize aircraft flight instruments and advanced navigation systems rather than relying solely on visual cues or what is referred to in aviation as visual flight rules (VFR).

“By becoming IFR-certified, we are now able to operate safely during the en route phase regardless of visibility and cloud ceilings,” said Christopher “Todd” Grubbs, ATP, chief pilot of Life Flight. “This capability allows our crews to serve the community when weather conditions might restrict flights under VFR. We can go above the clouds or in the clouds using our autopilot and our navigation instrumentation.”

It’s estimated that Life Flight, which is part of the world renowned Memorial Hermann Texas Trauma Institute, currently misses an average of 600 flights annually due to inclement weather, affecting close to 15 percent of patient flight requests.

In an effort to maximize its new IFR capabilities and further reduce patient transport time, the program is even adding its own proprietary global positioning system (GPS) procedures to several of the hospitals and heliports in the Greater Houston area. These procedures will allow for direct takeoff and landing at multiple locations that historically might be restricted to use under VFR only.



To achieve the prestigious IFR certification, Life Flight pilots undergo rigorous training and are required to achieve airline transport pilot (ATP) licensure, which is the same required of pilots who fly commercial airplanes.

The Life Flight fleet consists of six Airbus EC-145 helicopters, all of which are equipped and certified for single-pilot IFR operation. The John S. Dunn Helipad at Memorial Hermann-Texas Medical Center can accommodate four helicopters at one time and is considered one of the busiest helipads in the United States. In addition to the 21 pilots, the nationally acclaimed Life Flight team includes 21 flight nurses, 18 paramedics/dispatchers and eight mechanics. Each helicopter is inspected and serviced daily. Life Flight retrieves critically ill and injured patients in the Greater Houston area and beyond, 24 hours a day, 365 days a year.

Memorial Hermann Donates 5,000 Individual First Aid Kits to the Houston Police Department

The tourniquet, one of the oldest and most easily used medical tools, is making a comeback on American streets with the help of Memorial Hermann's Texas Trauma Institute (TTI). The TTI donated 5,000 Individual First Aid Kits (IFAKs) to the Houston Police Department (HPD). This significant donation provides all uniformed HPD officers with immediate access to proven, life-saving tools.

Leading the effort, on behalf of Memorial Hermann, was Colonel (ret. U.S. Army) John B. Holcomb, M.D., Director of the Memorial Hermann Texas Trauma Institute and Professor and Vice Chair of the Department of Surgery at UTHealth.

According to a 2008 study published in the *Journal of TRAUMA Injury, Infection, and Critical Care*, co-authored by Dr. Holcomb, the immediate and proper use of prehospital tourniquets on the Iraqi battlefield increased a patient's survival rate by greater than 90 percent. "Learning from recent mass casualty events in our own country, as well as what we've learned from treating our soldiers on the battlefield, we know that the primary cause of preventable death is blood loss and the best way to prevent blood loss is to properly apply a tourniquet," said Dr. Holcomb. "Providing our officers, who are essential members of our City's first responder team, with immediate access to tourniquets and combat gauze helps set a new precedent for pre-hospital standard of care."

Unlike a traditional first-aid kit, each IFAK is equipped with combat gauze that is similar to what is used in Emergency Centers across the country and two tourniquets which have proven to be life-saving in combat. Also, unlike any other trauma kit available, the donated IFAKs are customized to attach to an officer's bullet proof vest, directly under the officer's shirt for immediate access.

"With this generous donation, Houston will be able to supply all police officers with tourniquets and hemostatic dressings, making the access to these important tools easier and faster than ever before," said Houston Police Chief Charles McClelland. "By the end of 2015, every officer in the department will have been trained and assigned an Individual First Aid Kit. "I have no doubt that having tourniquets readily available will help us save more lives."

PHYSICIAN SPOTLIGHT

DR. JOHN B. HOLCOMB



Colonel (ret. U.S. Army) John B. Holcomb, M.D., F.A.C.S., is a world-renowned trauma surgeon known for his extraordinary efforts to train medical students, residents and surgeons, improve outcomes for injured patients and educate the public about important health issues. Dr. Holcomb serves as Director of the Memorial Hermann Texas Trauma Institute (TTI) and Professor and Vice Chair of the Department of Surgery at the University of Texas Health Science Center (UTHealth) at Houston. He is also Director of the Center for Translational Injury Research, a university-wide center focused on translating preclinical research into the clinical arena.

Dr. Holcomb's training and leadership was first established on the battlefield as an active-duty Army surgeon. His previously held position has uniquely positioned him to collaborate with government and military leaders as well as private businesses to advance research from the laboratory to the bedside in order to establish the best practices of trauma medicine.

Dr. Holcomb serves this prestigious and imperative Director position with Lt. Colonel (ret. U.S. Army) Dr. Charles S. Cox, Jr., who serves as Co-Director of the TTI.

Three fundraisers for Children's Memorial Hermann Hospital raised more than \$168,000 to support clinical research under the direction of Dr. Mary Kay Koenig and Dr. Hope Northrup.



The 2nd Annual Party for Pals raised more than \$100,000 to support cutting edge medical care.

Leigh syndrome is a progressive neurometabolic disorder that causes lesions to form in vulnerable areas of the brain that control important bodily functions. Patients typically appear healthy at birth, but begin to show symptoms within the first two years of life. Philanthropic support helps support the exceptional needs of these families, both medically and emotionally.

Pictured: Neal Martin, Dr. Koenig and Lori Martin (center) with PALS committee members.



The 8th annual Oilfield Bowling Tournament raised more than \$45,000 for TSC research conducted by Dr. Hope Northrup.

Pictured: Oilfield Bowling Tournament leadership team with Dr. Northrup and Dr. Koenig (center).



The 4th annual TD Williamson, Inc Golf Tournament raised more than \$18,000 for TSC research.

Pictured: TD Williamson Leadership Team with Memorial Hermann staff and Dr. Northrup (center).

Tuberous sclerosis complex (TSC) is a genetic disorder that causes non-malignant tumors to form in many different organs, primarily in the brain, eyes, heart, kidney, skin and lungs. The aspects of TSC that most strongly impact quality of life are generally associated with the brain: seizures, developmental delay, intellectual disability and autism. However, many people with TSC are living independent, healthy lives.

Memorial Hermann and UTHealth Medical School Successfully Complete \$100 Million Revolutionizing Neuroscience

Memorial Hermann and The University of Texas Health Science Center at Houston (UTHealth) Medical School are proud to announce the successful completion of Revolutionizing Neuroscience, a unique, collaborative \$100 million fundraising effort between the two institutions. The initiative, co-chaired by Walter Mischer, Jr. and Jim Postl, raised more than \$105 million to advance the field of neuroscience research and clinical care.

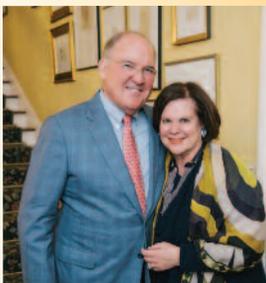
The effort supports the recruitment of more than 25 specialty physicians and researchers who are experts in the treatment of complicated neurological illnesses and injuries. Funds also support unique and innovative research projects at Memorial Hermann's Mischer Neuroscience Institute and Texas Trauma Institute as well as at Children's Memorial Hermann and TIRR Memorial Hermann. Finally, a significant portion of the proceeds are earmarked for facility capital improvements at TIRR Memorial Hermann, one of only six hospitals in the country designated as a model system by the National Institute on Disability and Rehabilitation Research.

Memorial Hermann, along with UTHealth, is one of the very few hospital systems nationally to provide a full continuum of expert neurological care from the initial onset of illness or injury through rehabilitation for both children and adults. Memorial Hermann's programs are internationally recognized for treating the highest-acuity patients. These critically ill patients arrive via ambulance or Life Flight at Memorial Hermann-Texas Medical Center's Level I trauma center – the busiest in the nation. Patients are then transferred to the Mischer Neuroscience Institute's Neuro Intensive Care Unit, the largest and also the busiest unit of its kind in the region. Finally, recovery from illness or injury benefits from the innovative rehabilitative technology and integrated care at TIRR Memorial Hermann.

"The brain truly is the 'final frontier'. Memorial Hermann and UTHealth are standing at the threshold of numerous breakthrough discoveries that will fundamentally transform how we treat and cure the broadest range of neurological diseases and disorders. Revolutionizing Neuroscience provides the support necessary to accomplish this endeavor," remarked Dan Wolterman, President and CEO, Memorial Hermann Health System.

"Together, we have developed a world-class neuroscience research program with exceptional, comprehensive clinical care for the people of Houston and beyond," said Dr. Giuseppe N. Colasurdo, President, UTHealth.

To celebrate the culmination of *Revolutionizing Neuroscience*, Leila and Walt Mischer hosted a reception in their home for more than 100 supporters.



1. Dan Wolterman, Staman Ogilvie, and Craig Cordola
2. Bob and Ann Croyle
3. Lori Wolterman and Dr. Gerard Francisco
4. Mike and Melinda Perrin
5. The Mischer Family: Max, Sarah, Walt, Mary, Leila, and Paula with Robert and Olivia Corson
6. Bill and Diane Campbell
7. Rod and Dolores Starr
8. Lanie Rose and Sallye Wolf
9. Steve and Eva Lynn Dunn
10. Dr. Giuseppe Colasurdo, Dan Wolterman, Ileana Treviño, Jim Postl, Walt Mischer, Jr.
11. Dr. Stephen Fletcher, Mattie Stevenson and Pam Erwin
12. Dr. Aziz Shaibani and Cathy Cleary
13. Suzie Johnson and Mary Mischer



Kelly Corrigan at the In The Pink Book Signing

The Memorial Hermann *In the Pink of Health* Luncheon and associated events, including the sponsor preview party, netted more than \$620,000 – a new fundraising record for the annual event. The monies will be used to further the *In the Pink of Health* committee’s mission to reduce the incidence of breast and ovarian cancer and also assist survivors in their journeys.

“Once again, we are humbled by our community’s desire to support the women of Montgomery County who have been touched by breast or ovarian cancer,” said 2013/2014 co-chairs Carrie Hyman and Melissa Preston. “Numerous companies – led by presenting sponsor Richie’s Specialty Pharmacy – and countless individuals should be applauded for their generosity, which will help even more women and their families right here in our area.”

The 14th Annual Luncheon included nearly 1,300 attendees and was held at The Woodlands Waterway Marriott. Guests shopped at stylish boutiques and entered the Tip2Toe raffle, bid on items at the ever-growing silent auction and heard guest speaker Kelly Corrigan, a *New York Times* bestselling author and breast cancer survivor, share her journey.

“What a wildly successful year for *In the Pink*, our allies and ultimately the women, programs and services we are able to support,” said Andrea Alexander, an incoming co-chair of the 2015 luncheon.

Her counterpart Karey Miller agrees: “This was a phenomenal year. Andrea and I look forward to working hand-in-hand with our committee to accomplish even greater things in the year ahead.”

Since its inception, Memorial Hermann *In the Pink of Health* has generated more than \$3.5 million dollars, all of which has been reinvested into the community to fund cutting-edge technology and programs and services for breast - and now ovarian - cancer patients and survivors.



FOR MORE INFO

COMMITTEE SETS NEW FUNDRAISING RECORD



1. 2014 Memorial Hermann *In the Pink of Health* Committee
2. Shenandoah Mayor Garry Watt and wife Helen
3. ITP Guests with Guest Speaker Stephanie Parke (Front, third from left)
4. 2014 In The Pink luncheon
5. Carrie Hyman, Guest Speaker Kelly Corrigan, Josh Urban CEO, Memorial Hermann The Woodlands and Melissa Preston
6. In The Pink Sponsor Adcetera
7. Linda Nelson, Ruth Hiller, Ann Wolford and Megan Alexander
8. Presenting Sponsor Richie's Specialty Pharmacy Table
9. Sponsor Kendra Scott Table

FORMATION, CALL

713-222-CARE (2273)

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Memorial Hermann is advancing the health of our community. Because of its relentless focus on quality, safety, and patient-centered, compassionate care, Memorial Hermann is widely acknowledged as one of the preeminent healthcare systems in the country. Your support fuels the discoveries of tomorrow and enables Memorial Hermann physicians and researchers the opportunity to innovate leading-edge treatments and to focus on wellness and disease prevention.

If you do NOT wish to receive future communications from Memorial Hermann Foundation, you may opt out by emailing mh.foundation@memorialhermann.org or by calling 713.222.CARE to request Opt-Out Form Fundraising No. 145. Return completed form to Memorial Hermann Foundation, 929 Gessner, Suite 2650, Houston, TX 77024. TIRR is a registered trademark of TIRR Foundation.



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Hoppla! MEMORIAL HERMANN 2015 CIRCLE OF LIFE GALA

save the date

Saturday, April 11, 2015
RECEPTION 7 P.M. DINNER 8 P.M.

LOCATION: Hilton Americas-Houston, 1600 Lamar

CHAIRS: Leslie Alexander and The Houston Rockets

HONOREES: Leticia and Steve Trauber

BENEFICIARY: Memorial Hermann Orthopedics and Sports Medicine Programs

EVENT: Cocktails, Dinner and Dancing with Music by Simply Irresistible

FOR MORE INFORMATION: 713.242.4450

EMAIL: cathleen.fishel@memorialhermann.org

SPONSORSHIPS:

\$300,000, \$200,000, \$100,000, \$50,000,
\$25,000, \$15,000 and \$10,000